



Jamie Kulig
graphic designer

Contact Info

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Education

BFA, Graphic Design
Myers School of Art
The University of Akron
Cumulative GPA: 3.5

Recognition

Graduated Cum Laude
Dean's List: 2003-2007

Memberships

AIGA, United Way

Portfolio & References

Available Upon Request

Web Site

<http://www.jamiemuklig.com>

Objective

Find an exciting and challenging growth opportunity in the design field that will utilize, strengthen and expand creative skills. Work should be a rewarding experience with a focus on concept, innovation and quality. Special interest in finding a nurturing environment with a wide variety of projects.

Professional Experience

American Greetings, Line Designer

Social Expressions Corporation, June 2007 to April 2011

Designed and developed greeting card lines using market research, trend analysis and costing guidelines. Provided art direction throughout development. High level of involvement during entire process; major contributor to program strategy development, palette/style direction and design innovation. Involved in several internal process development groups including the Color Source Group, which is responsible for researching and developing the overall color direction of American Greetings products.

Highlights

- Developed unique looks and themes for high level clients such as Walmart and Target.
- Designed several bestselling cards for major seasonal and everyday occasions.
- Continually praised for high level of design work, personal work ethic, dedication to the product and flexibility.
- Routinely utilized as backup manager and assumed art director responsibilities as needed.
- Reviewed production files for technical and aesthetic issues before press; worked often and easily with manufacturing.
- Trained and mentored fellow team members on process, development and other institutional practices. Frequently relied upon for creative guidance and technical assistance.

My Every Dream Design Services, LLC, President & Principle Designer

Freelance Web Design Firm, September 2002 to Present

Assists clients in conceptualizing and building an identity for the Web. Works closely with clients throughout process to create an online presence that meets business goals and achieves marketing strategies. Encourages open communication while developing a strong working relationship that improves the quality of design work as well as the success of the venture overall.

Design work is unique and custom tailored to client specifications, integrating the latest trends and technology when applicable. Attention to detail, willingness to meet deadlines and open communication lead to consistent repeat and referral business.

Online portfolio available at www.myeverydreamdesignservices.com.

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Other Notable Employment Experiences

The Buchtelite, Web Editor

- University of Akron's student newspaper (2004-07)

Marketing And Creative Solutions, Web Developer

- Small design house serving the Akron area (2006-07)

RTNDA, Ohio University Chapter, Conference Web Developer

- Association for electronic journalists (2000-01)

Technical Skills

- Proficient in Photoshop, Illustrator, InDesign, Flash, Word, Excel, PowerPoint and HTML.
- Experience with Premier, Dreamweaver, Suitcase, Freehand, Quark, MS Access, MySQL and PHP.
- Ability to work quickly and efficiently on both Windows and Macintosh platforms.
- Extensive knowledge and experience in all aspects of Web site administration. Including: Server and domain management, search engine optimization, e-marketing, database and application management, social networking integration and data security.

Work Ethic

- Exceptionally high standards for self and quality of design work produced.
- Attentive to detail, self-motivated and honest.
- Superior work-flow management and organizational skills.
- Experienced and comfortable presenting projects to large groups of people and clients.
- Excellent written and verbal communication skills.
- Experience writing project proposals and estimates with a high level of success.

Flexibility

- Willing to relocate within U.S.
- Immediately available upon hire.
- Willing to pursue part-time opportunities with possibility of becoming full-time.

